

# E-commerce / SuperGifts.com<sup>SM</sup>



SuperGifts.com<sup>SM</sup>

## SuperGifts.com<sup>SM</sup>

- 450 merchants, 2 million+ products
- Tied in to all SuperGroups websites
- Approx. 6% commission

## My Reminders

Integrates calendar events, birthdays, anniversaries, etc. -- with gifting reminders pointing to SuperGifts

## Wish List

Gift registry on all SuperGroups websites; one click adds any item from SuperGifts to a member's wish list

The screenshot shows the SuperGifts.com website interface. At the top, there are logos for SuperGroups and SuperGifts.com. The main navigation sidebar on the left is purple and contains three sections: '1) Shop by Product' with a search bar, '2) Shop by Category' with a dropdown menu, and '3) Shop by Store' with a dropdown menu. The main content area is white and features a 'Welcome to SuperGifts' message, a 'Brand Name Stores You Trust' section with a 'Shop from your favorite stores like CLOUTIER, The HomeStore, J&J Scherz, T.C. Flowers and Gift, REI, and many more.' section, and a 'Super's Gift Ideas' section with product listings. The product listings include 'Northern Forest Hard Lander' for \$25.43 and 'Alarm Clock' for \$10.00. The page is powered by INKTON.